

A SUMMARY OF THE TRACK RECORD OF DEMENTIA CARE PARTNERSHIP

- 1989-1992 **Challenging the culture of disempowerment**
First carers support group set up; Carers identified a number of unmet needs – home support service, day service, independent supported living houses; respite care, information packs, help lines and so on. Experiences with people with dementia led to the PEACH philosophy. Developing, socially inclusive alternative options to institutional forms of care became the vision.
- 1992-1995 **Power of Partnership**
West End Care Management pilot project was set up, to test out the feasibility of supporting people with dementia in their own homes.
Twelve carers were encouraged and empowered to turn their negative experiences into a positive outcome by becoming ‘advisors and consultants’ to the pilot project. Together the project began to develop the services carers had identified, one by one.
- Services for older people with dementia – Partnership model**
- 1992 Set up flexible home support service including 24 hour support from early stages to terminal care, enabling people with dementia to remain in their own homes and offer support to their carers.
- 1993 Dementia Care Initiative (DCI) was launched as part of the pilot project as an initiative to bring carers together to develop and deliver services for people with dementia and other carers.

Set up the very first independent support living house (ISLH) in the west end of Newcastle for people with dementia. The ISLH offered 2 and 3 tenancies with the commitment to a ‘home for life’.
- 1994 Was awarded £120,000 from the Primary Care Development Fund to support 10 people with severe dementia at home. This funding is ongoing.
- Registration with the Charity Commissioners and Company House granted**
- 1995 Set up the second independent supported living house for further 5 tenancies in the west end of Newcastle.

Set up a local day club under the name of Neighbourhood Care Initiative (NCI) for people with dementia and other mental health problems.
- 1996 Developed and expanded the Home Support Service in North Tyneside.
- 1997 Set up four tenancy bungalows for older people with dementia in south west Denton in partnership with Newcastle and Whitley Housing Trust
- 1998 Set up four tenancy supported housing for older people in the east end of Newcastle.

Set up domiciliary care service in Gateshead.
- Services for younger people with Dementia**
- 1996 Set up a Planning and Development Group to steer the specialist supported housing and residential short break service for younger people with dementia.
- 1997 Set up 3 to 4 tenancy bungalow for younger people with Dementia in the North of the city.

- Set up 'Away day club' for younger men with dementia who did not settle in other day centres.
- 1998 £40,000 Grant from Northern Rock towards supported housing and short-break service developments.
- Services for members from the Asian Community**
- 1995-1997 Set up intensive domiciliary care service for small number of clients.
- 1997-1999 Set up Planning and Development group with representatives from Hindu, Muslim and Sikh communities to develop services.
- Due to a number of set backs in developing supported housing and residential short break for younger people with dementia and older people from the black and minority ethnic communities, decided to raise funds and purchase a site to develop these services. Capital fundraising began in earnest.
- 1999-2000 Partnership relationship established with Allied Dunbar (Zurich Financial Services) following the award of £200k funding.
- Sir Roy Griffiths Award** – For emphasising user involvement, community integration and independent living.
- 2000-2001 Council-owned 2 acre Brunswick Beech site in Darrell Street was identified to develop five, four tenancy supported housing.
- 2002-2003 Consultation with clients and carers about the need to develop integrated, inclusive day opportunities. DCP decide to purchase the front half of the site to build a centre incorporating a restaurant, coffee shop, gym, playroom, multi faith room, day activities, short break service, hairdressing and beauty therapy, computer room, training and conference facility and a large garden.
- Five bungalows were completed at the rear of Brunswick Beech site.
- 2003-2004 DCP embarks on a major capital funding appeal to raise £2.3m and the building work began in June 2004.
- Voluntary Sector Entrepreneur of the Year award (Ward Hadaway)**
- 2004 **The Journal's 'Fastest 50' growing companies**, in association with Ward Hadaway
- 2005 The Duchess of Northumberland, Patron of DCP, officially opens the Centre on 3rd November. The Centre is called the Bradbury Centre, named after the Bradbury Foundation who gave the first substantial funding.
- 2006 **Positive Practice Award** for Specialist Services (DoH and Care Services Improvement Partnership)
- 2007 Selected as one of the 25 DoH **Social Enterprise Pathfinders** nationally and one of three regionally.
- 2008 **Paul Harris Fellow** awarded to Rani Svanberg by The Rotary Foundation of Rotary International in appreciation of tangible and significant assistance given for the furtherance of better understanding and friendly relations among peoples of the world.

NATIONAL AND INTERNATIONAL RECOGNITION – INFLUENCING GOOD PRACTICE

DCP has regular visitors from national and international organisations who wish to learn about and replicate DCP's housing model in their own areas and countries. Nationally, DCP has received visitors from Oban, Plymouth, Kensington, Oxford, Dumfries etc and internationally from Denmark, Japan, India, Australia and Hong Kong.

- 1996 Invitation to join NHS Executive working group to produce a Handbook on the 'Mental Health of Older People' (DoH 1997).
- 1997 Invitation to a Health and Social Services consultation meeting in Dundee.
- Conference - Newcastle: 'Service needs of older people from the Asian community'.
- 'Home solutions' Report sponsored by Dementia Services Development Centre and Housing Advice Charitable Trust (1997). DCP supported housing was chosen as a good practice case study.
- Svanberg et al (1997) The process of care management with people with dementia. Health and Social Care in the Community 5,2, 134-139.
- 1998 Conference presentation - Independent supported living for people with dementia, organised by Alzheimer's Scotland Action on Dementia.
- Conference presentation – Edinburgh's Services for younger people with dementia.
- Visit to DCP services by members from the Royal Commission - long term care of the elderly. Kings Fund prepared two reports on our behalf for submission. One on intensive domiciliary care and another on supported housing.
- Svanberg et al (1998) An Ordinary House in an Ordinary Street
Journal of Dementia Care Sept/Oct1998
- Svanberg R (1998) Rising to the challenge of radical change
Journal of Dementia Care Nov/Dec 1998
- 1999 Svanberg et al (1999) Popular solution that can offer 'best value'
Journal of Dementia Care Jan/Feb 1999
- Visit to DCP services by Dr Judy Renshaw, Audit Commission, reviewing mental health services.
- Conference presentation/workshop, Dementia Care '99, Glasgow.
- Conference presentation - Supported Housing Model, Govan Social Services, Glasgow.
- Conference presentation - Supported Housing, a positive alternative to carers, Health, Social Services and Housing organised by Alzheimer's Scotland Action on Dementia, Edinburgh.

Presentation at House of Lords - DCP received the runner up Sir Roy Griffith's award from Frank Dobson in London.

- 2002 Invitation to London for a meeting with women leaders.
- Round table discussion organised by Housing Association Charitable Trust in London looking at the housing needs of older people.
- Conference invitation to Bristol to share DCP Housing as a model of good practice.
- 2003 Conference presentation - Journal of Dementia Care, Bristol.
- Conference presentation National Conference Organised by Alzheimer's Society in Birmingham.
- 2004 Conference presentation - Housing 21 and Dementia Voice, Bristol
- 2005 Conference presentation - Journal of Dementia Care, Bournemouth
- Conference presentation - Sydney, Australia and consultancy work in Adelaide
- 2006 Conference presentation - Journal of Dementia Care, York.
- 2007 Conference presentations: – Birmingham, Journal of Dementia Care conference - 'A Wider Vision for an Integrated, Person-centred Service. Enterprising Solutions that Enrich the Lives of People with Dementia, their Carers and the Local Community'
- London - Kings Fund Seminar - An Integrated, Person-Led Service At the Heart of the Community
- London - Housing Lin and Dementia Seminar
- Harrogate - UK Dementia Congress – 'a wider vision, incorporating person-led practice at the heart of the community'.
- Newcastle – National Forum for Hospice at Home 'Incorporating choice for dementia patients'